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Unlocking the Bible's Radio Expansion

Local ministry expands its radio footprint to reach millions more with the gospel message

Barrington, IL - Unlocking the Bible, the Bible teaching ministry of Pastor Colin Smith, has new opportunities on the horizon, including the expansion of its radio program to cities across the U.S., as well as new international market in London, England.

In early June, UTB agreed to terms on a much-expanded relationship with Moody Radio. Starting July 31, 2017, the markets where UTB's radio program airs will expand, and the airing times will greatly improve, providing a much larger listening audience and greater opportunity to impact people with the gospel. Cities impacted by the time changes include Chicago, Tampa, Cleveland, Moline, Grand Rapids, Spokane, and Nashville, with the addition of two new markets in Indianapolis and West Palm Beach.

"We appreciate the incisive teaching offered through Unlocking the Bible," said Doug Hastings, General Manager for Moody Radio. "Over the years Colin Smith has demonstrated an unswerving dedication to the central tenets of evangelical theology. His teaching is insightful and practical." Hastings noted that Moody values the relevance and quality production of the broadcast. "We believe that Colin's teaching will be a mainstay for years to come. It is our hope that many lives will be impacted for the gospel as we provide this expanded platform to Unlocking the Bible."

In addition to the radio ministry with Moody, Smith has also released more than a dozen books with Moody Publishers and speaks regularly at Moody Conferences.

UTB's radio program also began airing overseas in June on Premier Christian Radio, based in the United Kingdom. A Scot by birth, Smith now enjoys the unique opportunity to minister the gospel to his homeland through Premier.

In 2016, UTB estimates that it impacted two million people around the globe with the gospel of Jesus Christ. Through these two radio footprint expansions alone, UTB estimates to reach another one million people, with the potential of reaching several million more. A complete listing of radio stations and their updated times can be found at unlockingthebible.org/station-locator.

“Even though Unlocking the Bible has been growing rapidly over the past several years, our work has never been about numbers. It has been about impacting lives through sharing the gospel,” said John Aiello, Executive Director of the ministry. “Expanding our relationships with both Moody Radio and Premier Radio will help immensely in this all-important goal. We are praying that the right people are listening at just the right time.”

About Unlocking the Bible: UTB challenges listeners to believe that their lives can be transformed by the power of Jesus Christ. Our mission is to put the gospel within people’s grasp by delivering impactful Bible teaching through a broad array of modern media.

About Colin S. Smith: Colin Smith (MPhil, London School of Theology) is Senior Pastor of **The Orchard**, a multi-campus church in the northwest suburbs of Chicago, and President of Unlocking the Bible. He is also committed to mentoring next-generation pastors, missionaries, and church-planters through **The Orchard Network**. Colin and his wife, Karen, have two married sons and four grand-daughters.